Informative Speech (informative)

This is very similar to OO

Things that are different

- The goal is to inform rather than to change minds. Pick something interesting that you don't think a lot of people know about (i.e. crossword puzzles, coffee, pizza, underwear, menstrual cycles, death rituals, Wikipedia, puns, sundials, infomercials) *Note: It is impossible for a speech to be strictly persuasive or strictly informative, however you will be judged according to the informative aspects of your speech.*
- Topic selection is a little different – pick something relevant but unique (refer to examples given above)
- Be interesting and use jokes! (Same for OO)
- You *can* use visual aids! It's encouraged – typically like a trifold board.

How to structure your speech

1. Intro – attention grabber, road-map
2. Background – the history of the topic
3. Applications – How it's used, what it does
4. Impacts – Why it matters
5. Conclusion – road-map, clincher (possible tie back)

> Generally, this is a good structure, however, this event allows for A LOT of flexibility. Set up your 3 body paragraphs in a clear, organized manner and your speech will be good.

For topic ideas, go to the following website:

http://www.best-speech-topics.com/good-expository-speech-topics.html

Note: if you want to be competitive, make sure that you choose a topic that is relevant to society. Your third body paragraph will need to explain the impact that this information has on society.

Relevance ☐ The topic timely. ☐ The thesis is clearly established. ☐ Established the importance of the topic.	
Relatability ☐ Audience can relate to the topic. ☐ Delivery is personable. ☐ The speaker establishes how others are impacted by the topic. ☐ Does a good job of informing.	
Originality ☐ Addresses the topic in a unique, inventive way. ☐ Supporting examples are new and interesting.	
Delivery ☐ Body Language – feet, hands & face. Confident ☐ Eye contact "went fishing" ☐ Filler words were minimal ☐ Diction – enunciated clearly ☐ Volume and Pace were appropriate ☐ Vocal Variety	

For visual boards Google has numerous training videos.